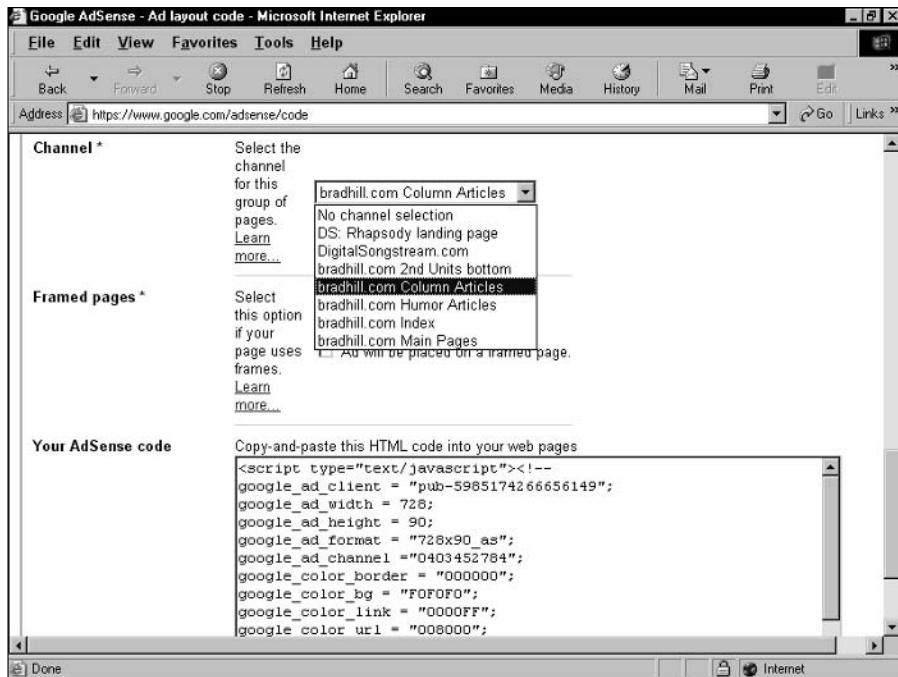**Figure 12-10:**
When you
select a
channel on
the Ad
Layout Code
page, the
AdSense
code
instantly
updates.

4. **Paste the line into a text file using WordPad, Notepad, or any text processor.**

   Type the channel name above or below the line of code. You may jot down the channel name and line of code on a piece of paper if you prefer. You're going to repeat this process with each of your channels, so making a text file is probably the best way to establish this record.

5. **Repeat Steps 3 and 4 for each of your channels.**

   You end up with a list of channel names and their lines of code.

6. **Insert the appropriate line of code into each of your AdSense code snippets.**

   Place the line in the same location that Google places it on the Ad Layout Code page: between the `google_ad_format` line and the `google_ad_border` line. That portion of the AdSense code should end up looking something like this:

   ```
   google_ad_format = "728x90_as";
   google_ad_channel ="4855956454";
   google_color_border = "B4D0DC";
   ```